

ITALY

BEER COUNTRY



THE STORY OF ITALIAN CRAFT BEER



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Paperback: \$24.99

ISBN: 978-1-4575-2655-8

www.italybeercountry.com

In 1996, a handful of men inspired a crusade—the Italian craft beer movement. Italy: Beer

Country presents the movement's humble roots and the passionate brewers whose persistent, dogged determination allowed them to overcome cultural bias, low expectations, and Italy's infuriating taxes, to forge what has become Europe's most vibrant beer scene. From less than 20 microbreweries in 2001, the movement has grown to

nearly 600 in 2014. Italy: Beer

Country is the first written history of this evolving, creative craft beer scene.